

BWLC SPONSORSHIP PACKAGE

Driven by Purpose, Principles, Power, and Passion



March 24, 2023

Executive Sponsor

Louie Pastor

Xerox EVP, Chief
Corporate Development
Officer & Chief Legal
Officer

BWLC Officers

Renée J. Carter

President

Judy Solomon

Vice President/Secretary

Margaret Walker

Treasurer

Kimberly Sealy

Marketing &
Communications

Latoya Cole

Membership Officer

Jacqueline Tyson

Sponsorship

Linsei Harmon

Community Involvement

Marissa Lee

Programs

Linda White

Chapter Development

Donna M. Jones

Foundation President

The Black Women's Leadership Council (BWLC) is a 501 (c) (3) organization whose mission is to advance the personal and professional development of black women. BWLC was established in 1986 by thirteen black women at Xerox to address the unique challenges that black women faced in the workplace and to promote leadership and development opportunities at all ranks in the company.

We develop productive and successful community outreach partnerships that facilitate the achievement of business goals and social justice initiatives in the communities where we live and do business.

Under our community outreach umbrella, the BWLC Foundation was formed to provide undergraduate scholarships to young black women as they strive to contribute and thrive in a global community. Since inception, over \$165,000 has been raised.

Our flagship event is an annual conference/summit that provides participants with opportunities to enhance their skills, strengthen their networks, celebrate successes, and continue to grow as leaders. The 2023 Summit will be held on June 9-11 in New Orleans, Louisiana.

The Summit Theme is: ***Ignite HerStory: Bold, Brilliant, Resilient***

With an expected attendance of 150 people, there will be dynamic workshops focused on personal and professional development, opportunities to network with senior managers for multiple companies and entrepreneurs.

Please consider lending financial support to our mission. Included with this letter are detailed sponsorship opportunities and the associated benefits at each level.

If you have questions, please contact Jacqueline Tyson or Renée J. Carter at jacqueline.tyson@xerox.com or reneej.carter@xerox.com. Thank you for your consideration of our sponsorship request.

Sincerely,

Renée J. Carter

Renée J. Carter

President
Black Women's Leadership Council

Jacqueline Tyson

Jacqueline Tyson

Sponsorship Officer
Black Women's Leadership Council

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Sponsor Package Options

Diamond Sponsor - \$25,000/calendar year

Unique Benefits:

- Two BWLC Foundation scholarships valued at \$2,500 total awarded in your company's name
- Title sponsorship recognition for the BWLC Destination or Virtual Summits may include:
 - Marketing collaterals
 - Event signage
 - Full Page Ad
- 1:1 with the BWLC Executive Sponsor Louie Pastor, Executive Vice President, Chief Corporate Development Officer & Chief Legal Officer Xerox Corporation
- Quarterly speaking opportunities to the BWLC membership (e.g. Summit/Conference, Sister To Sister Calls)
- Hosting Opportunities (e.g. Summit events, networking hours)
- 8 Complimentary conference registrations
- 2 Executive networking sessions

Additional Benefits:

- Contributions are tax deductible as set forth in IRS Guidelines
 - Premium banner space on the BWLC Website (www.bwlc.com)
 - VIP Reception with Xerox Executives, the BWLC Executive Board members, Senior Advisory Council and special guests
 - Inclusion of branded items in destination conference registration packet
 - Opening Session Address at Conference
 - 2 VIP Reserved table at Destination Conference Gala
 - Supports Community Engagement programs
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Sponsor Package Options Continued

Platinum Sponsor - \$15,000; Calendar year

Unique Benefits:

- Two BWLC Foundation scholarships valued at \$1,500 total awarded in your company's name
- Prominent recognition for the BWLC Destination or Virtual Summits may include:
 - Marketing collaterals
 - 1/2 Page Ad
- Annual speaking opportunities to BWLC membership (e.g. Summit/Conference, Sister To Sister Calls)
- Hosting Opportunities (e.g. Summit events, networking hours)
- 4 Complimentary conference registrations
- 1 Executive networking session

Additional Benefits:

- Contributions are tax deductible as set forth in IRS Guidelines
- Logo Listing on BWLC Website (www.bwlc.com)
- VIP Reception with Xerox Executives, BWLC Executive Board members, Senior Advisory Council and special guests
- Inclusion of branded items destination in conference registration packet
- 1 VIP Reserved table at Destination Conference Gala
- Supports Community Engagement programs

Gold Sponsor - \$10,000; Calendar year

Unique Benefits:

- Two BWLC Foundation scholarships valued at \$1,000 total awarded in your company's name
- Prominent recognition for the BWLC Destination or Virtual Summits may include:
 - Marketing collaterals
 - 1/4 Page Ad
- Annual speaking opportunities to BWLC membership (e.g. Summit/Conference, Sister To Sister Calls)
- Hosting Opportunities (e.g. Summit events, networking hours)
- 2 Complimentary conference registrations

Additional Benefits:

- Contributions are tax deductible as set forth in IRS Guidelines
 - Logo Listing on BWLC Website (www.bwlc.com)
 - VIP Reception with Xerox Executives, BWLC Executive Board members, Senior Advisory Council and special guests
 - Inclusion of branded items destination in conference registration packet
 - 1 VIP Reserved table at Destination Conference Gala
 - Supports Community Engagement programs
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Sponsor Package Options Continued

Silver Sponsor - \$5,000/calendar year

Unique Benefits:

- One scholarship valued at \$500 awarded in your company's name
- Hosting Opportunities at a regional BWLC activity
- 1 Conference registration
- Inclusion of branded items destination in conference registration packet

Process for Sponsorship Selection Onboarding:

- Select your Sponsorship Level (Diamond, Platinum, Gold or Silver)
 - Based on your preference, you will either receive and invoice for the contribution level or
 - The BWLC Sponsorship Director will schedule a Welcome/Onboarding meeting with you to discuss the logistics of receiving your sponsorship level benefits, etc.
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